

# OFFER HEALTH BENEFITS OTHERS DON'T WITH THE ANGIODEFENDER® DEVICE

A Unique System for Measuring Cardiovascular Health



## WHY IS THE ANGIODEFENDER DEVICE VALUABLE?

The AngioDefender device provides access to a test typically only available in a clinical environment. While current testing methods are costly, time consuming and complex, the AngioDefender device is:

- ✓ Unique, innovative and new to the wellness market
- ✓ Able to assess an individual's current cardiovascular health
- ✓ An effective motivator for behavior change
- ✓ Timely, taking under 20 minutes
- ✓ Non-invasive and cost effective

## MONITOR HEART HEALTH WITH THE VASCULAR AGE CALCULATOR™ TOOL

What is your heart age? By combining the score generated by the AngioDefender device with other metrics like body mass index, blood pressure and cholesterol, the Vascular Age Calculator tool provides the age and current state of an individual's overall cardiovascular health. Results are simple to understand and have a dramatic impact on motivating individuals to make positive changes to their health.

### RESULTS SPARK A HEALTHIER LIFESTYLE

"The AngioDefender and Vascular Age Calculator give people tangible numbers that they can work with and motivate them to make positive lifestyle changes. Some participants learned their vascular age then started exercising more, exchanging information on their diet and exercise plans, and rebooked tests to check for changes in cardiovascular health."

- Wellbeing Advisor and Personal Trainer, United Kingdom

# WHAT ARE THE BENEFITS?



## INCREASE PRODUCTIVITY AND DECREASE ABSENTEEISM

Workplace absence due to sickness costs companies millions of dollars each year. Annual absenteeism due to illness in the UK costs businesses an average of £29 billion annually, £8 billion as a result of direct costs associated with cardiovascular disease (CVD). Similarly, the absenteeism rate in Switzerland is estimated at roughly 3.8% of working hours, costing the Swiss economy more than 4 billion Swiss francs per year.

Through implementation of wellness programs, these numbers can be improved. A review of UK case studies found that through the implementation of corporate wellness programs, productivity can be increased by over 15%, absenteeism due to sickness can be reduced by 82%, and companies could experience a return on investment of up to 34%. Make preventive care simple and effective with the AngioDefender device.



## PROMOTE LIFESTYLE CHANGES

Most CVD can be prevented by addressing behavioral risk factors. The AngioDefender device can help you provide customers the tools to manage their risk factors and track improvements. Individuals who complete the test are engaged in managing CVD factors and willing to make changes to their overall health.



## ENCOURAGE REPEAT VISITS

Wellness programs that incorporated the AngioDefender device saw 87% of individuals using their results to follow up on their wellness. Measure individual's progress and engage in ongoing, productive conversations about heart health.



## OFFER A TEST THAT OTHERS DON'T

Attract new and keep current customers by being among the first to offer a test that provides an individual's risk at that moment in time. Make the AngioDefender device a part of regular care routines.

### A TEST THAT FUELS CHANGE

"I would definitely recommend the AngioDefender test because it spurred me on to make behavior changes. It made me focus on what I was doing to stay healthy on a daily basis, including losing some weight. When I was retested after a month I saw the improvement in my health which made me feel good and motivated me to keep making good choices."

- AngioDefender Patient, United Kingdom

